## McMurry University Office of Student Engagement McMurry Student Government

# Application/Renewal Application for Student Club or Organization Recognition

To obtain status as a recognized club or organization, each organization must provide MSG, on an annual basis, the information below. Failure to submit this form and its supporting documents will result in the student organization not gaining recognition as a club or organization of McMurry University and the rights and privileges associated with that recognition. If you have questions, please contact MSG or consult your Student Handbook. Please complete the information below EXACTLY as you would like it to appear in future publications. Please, **Print or Type**.

**Organization Information** Name of Organization: McMurry Box #: Honorary Professional/Academic Social Club **Type of Organization:** (Please Circle Only One) Special Interest Governing/Coordinating Service Org. **Description/Purpose** (This excerpt may be used as a description of the club/organization in the McMurry catalog): GPA Requirement: \_\_\_\_\_\_ Avg. Org. GPA \_\_\_\_\_ Dues: \_\_\_\_\_ ( semesterly / yearly ) **Faculty/Staff Advisor Information** On Campus Advisor/Sponsor – Name: \_\_\_\_\_\_ Dept. \_\_\_\_\_ Extension: \_\_\_\_\_ McMurry Box #: \_\_\_\_\_ Signature: \_\_\_\_\_ On Campus Advisor/Sponsor – Name: \_\_\_\_\_\_ Dept. \_\_\_\_ Extension: McMurry Box #: Signature: On Campus Advisor/Sponsor – Name: \_\_\_\_\_\_ Dept. \_\_\_\_ Address: Signature: On Campus Advisor/Sponsor – Name: \_\_\_\_\_\_ Dept. Address: \_\_\_\_\_ Signature: \_\_\_\_ -----Office Use Only MSG: \_\_\_\_\_ Completed Recognition Form Constitution and By-laws Attended Recognition Workshop Officer/Member Spring Update Date Received:

# **Member Roster** (for data integrity and retention research purposes)

<u>Name</u>	Semester/Year Inducted	Name	Semester/Year Inducted

### Student Organization/Club Social Media

#### **Student Run Accounts**

All official associated student-run accounts (i.e. student government, student orientation team, CAB, MSF, Religious and Spiritual Life) must grant an administrative role to the Digital Marketing Specialist. All other student-run clubs and organizations (including, but not limited to social clubs and other organizations on campus) must have their staff advisor sign a Social Media Advisor Agreement, in which the staff member agrees to act as an 'advisor' or supervisor of the organization's social media account(s) and must monitor all content to ensure quality and accuracy. To complete this agreement, please review the Student Organization Recognition Form here. All active clubs and organizations on campus are responsible for filling out the Social Media Contact Section of the Student Organization Recognition Form so that in the event of an emergency, campus staff have access to account managers. The contact form must be updated each fall semester.

All club and organizations on campus that are not directly monitored by the Digital Marketing Specialist must have the following disclaimer displayed on their page in one of the following manners: in the biography or "about" section of their platform, as a pinned post, or posted as an image once an academic year. For questions regarding the disclaimer, please reach out to the Digital Marketing Specialist (x4605).

Please include the following post on all social media accounts:

All views expressed and posts are our own, and do not represent the views of McMurry University.

#### **Social Media Handles**

Facebook:Account Manager(s):		
E-Mail:	Phone:	
Twitter:		
Account Manager(s):		
E-Mail:	Phone:	
Instagram:		
Account Manager(s):		
E-Mail:	Phone:	
Snap Chat:		
Account Manager(s):		
E-Mail:	Phone:	
Youtube:		_
Account Manager(s):		
E-Mail:	Phone:	

## **Social Media Advisor Agreement**

The undersigned certifies that the Faculty/Staff Advisor agrees to oversee the organization's social media account(s) and occasionally monitor content to ensure quality and accuracy. The Faculty/Staff Advisor should help monitor the overall tone of all posts and ensure that McMurry University is not reflected in a negative light. In the event that the Faculty/Advisor deems a post or any content inappropriate, he/she should mentor the account managers by helping them edit the post and teach them how to avoid the mistake again in the future. Any questions or concerns about social media and the role Faculty/Staff Advisors have in it may be directed to the Digital Marketing Specialist at x4605.

Advisor- Name: \_\_\_\_\_\_ Extension. \_\_\_\_\_ Signature: \_\_\_\_\_\_

President – Name:	
Address:	
E-Mail:	Phone:
Vice-President – Name:	
Address:	
E-Mail:	Phone:
Secretary – Name:	
Address:	
E-Mail:	Phone:
Treasurer – Name:	
Address:	
E-Mail:	Phone:
<ul> <li>Policy #113: Illegal Narcotics</li> </ul>	ies and/or Federal, State, or Local Law
<ul><li>Policy #114: Alcohol Use and</li><li>Policy #117: Disorderly and 0</li></ul>	
• Policy #117: Disorderly and O I understand that failure to abide by these serious disciplinary action against the club	
• Policy #117: Disorderly and O I understand that failure to abide by these	Obscene Conduct laws and McMurry University policies may result in the suspension or other o/organization and its members and officers.

Please return to the Office of Student Engagement in the Garrison Campus Center, Rm 104.